Alexander Boestad

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| Form\_id: | 221 |
| Form\_date: | 17/09/2020 13:49 |
| Matriculation-number: | 2568877 |
| Degree-subject: | Digital Media & Information Studies |
| Study-year: | 1 |
| Degree-type: | MA |
| GPA: | nan |
| Option-1: | Marketing & Media |
| Option-2: | HR & Logistics |
| Hear-about: | Wanted to see if there were some racing societies on SRC and found you! |
| Applied-before: | No |

## Experience

I have extensive academic and personal experience and interest in design and aesthetics. I would consider my area of expertise to be within filmmaking and video production in general, although I am a hobbyist user of Photoshop. I have studied film at an IB level, as well as having produced films since my primary school days. Aside from this I have experience working in creative teams as the head graphics and layout designer of a school newspaper/magazine for three years, working with Photoshop.

## Why-join

I am an freshly made, but avid racing fan and I would love to have the opportunity to hone my creative skills and work with passionate individuals in an environment that I find incredibly interesting. I would hope to meet new people with similar interests, be part of an exciting team and gain valuable experience that would come from working and collaborating at this level.

## Helpful-application

At the beginning of last year i had the idea to create a meme account as part of a guerilla marketing campaign for the school paper/magazine I mentioned earlier. The account was targeted toward the student body of aprox. 1300 pupils, but was already at around 1800 followers by the time I graduated. It generated buzz for the magazine and upped our reader count resulting in a successful marketing campaign, as well as some knowledge gained in likeable social media outreach and management.

## Interview-times

Monday - Friday after 16:00  
  
Weekends any time!